

# GUIDE

**HOTEL  
MEGATRENDS**  
PROJECT

**23-25.11.2019**  
METROPOLITAN EXPO  
HALL 1

a brand of  
 **xenia**



ARCHITECTURE  
DESIGN  
TECHNOLOGY  
WELLBEING  
SUSTAINABILITY

## Hotel Megatrends by xenia 2019:

With “Innovation and Tradition” as its central theme, Hotel Megatrends by Xenia 2019 makes a dynamic comeback to present itself even more sophisticated, giving solutions and inspiring the full range of visitors of the exhibition!

At a time when all major tourism industry executives declare that the strategy of the tourist product should in the future focus on quality but also on the creation of experience rather than reaching a number of visitors in our country, Hotel Megatrends is contributing to this public debate on the evolution of Greek tourism, trying to highlight the ways in which key but necessary variables such as innovation and modern international practices can be combined, with our roots and tradition. The purpose of the overall design is to create different concepts of hospitality spaces by recognised architects and designers, responding to the wishes and expectations of the modern traveller.

### Hotel Megatrends/ Spaces

In this context, five renowned architects and designers will present five innovative hospitality concepts on an area of 350 square meters, placing architecture and design at the centre as key tools for creating unforgettable experiences.

The venues that will be featured in this year's project are the following:

**01 – RECEPTION/ LOUNGE /**  
by ALEX MINT DESIGN STUDIO

**02 – BOUTIQUE ROOM /**  
by SOTIRIS LAZOU DESIGN STUDIO

**03 – STUDIO ROOM /**  
by A & M ARCHITECTS

**04 – RESTAURANT IN NATURE /**  
by GIAN PAOLO VENIER

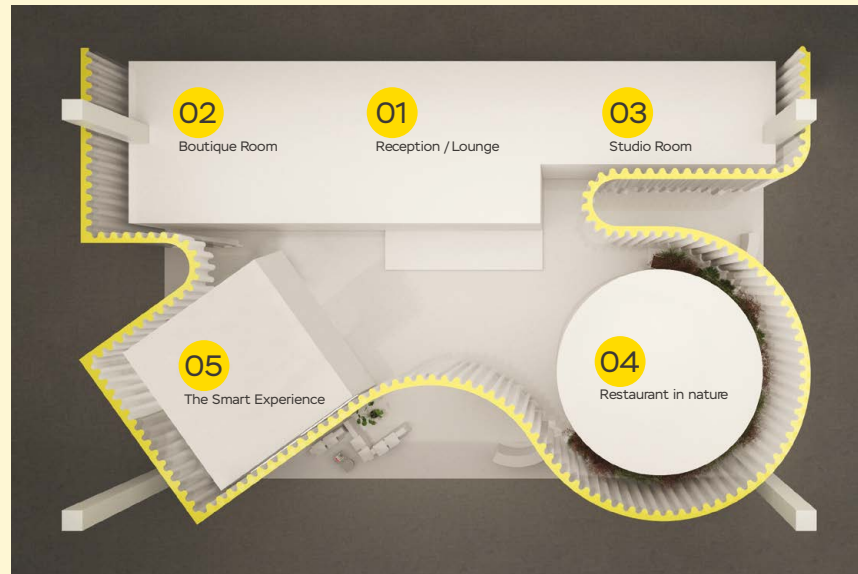
**05 – THE SMART EXPERIENCE /**  
by L+DG LIGHTING ARCHITECTS



HOTEL  
MEGATRENDS  
PROJECT



# 00 EXHIBITION STAND DESIGN



## DISTINCTIVE GENERAL SPONSORS

### PLATINUM

**TEAM sa:** Electrical study, wiring and installation material, team-sa.gr

**STAMATOPOULOS group:** Supply of curtains and vinyl floors, thefabulousgroup.gr (HALL 1, STAND B35/C33)

**AKRITAS:** Supply of particleboard for pavilion construction, akritas.gr

**IT CONCEPT:** Developing technological experience and technology applications, itconcept.gr (HALL 3, STAND B36)

### GOLD

**BRIGHT:** Supply of lighting equipment (architectural and interior), bright.gr (HALL 3, STAND A10/B10)

**ABB:** Supply of technological infrastructure hardware for proper management of electrical applications and automation, abb.gr (HALL 1, STAND C29/D30)

**LYXNIA:** Printing of signs and brochures, implementation of special markings and environmental branding, lyhnia.com

## COMMON SPACE SPONSORS

**IMATIA:** Design and production of hotel wear, reception staff, imatia.gr

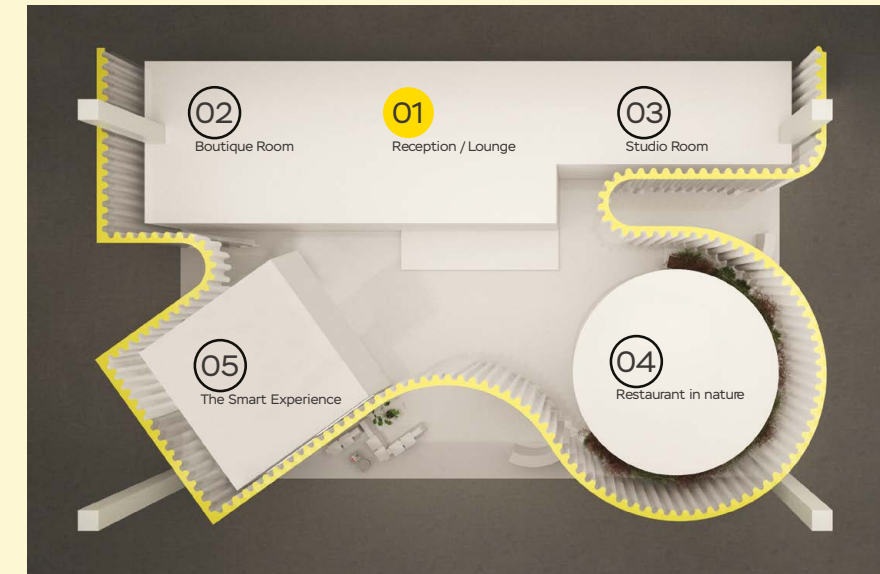
**PAFOS:** Construction of custom furniture designs (Central reception, Sponsors totem), pafos.gr, (HALL 2, STAND C19/D21)

**POOFOMANIA:** Supply of poufs, poofomania.gr, (HALL 4, STAND A15)

**VTAC/ METANOR LIGHTING:** Construction of NEON illuminated words, vtac.gr

**MAKRIDIS**  
ASSOCIATES ■

# 01 RECEPTION LOUNGE



## SPACE SPONSORS

**PCA:** Construction and installation of partitions for the reception area, papgroup.gr, (HALL 2, STAND A19/B21)

**LITHOS gallery:** Supply of marble and terrazzo surfaces for floors and walls as well as for the surfaces of tables, lithos.gr (HALL 2, STAND A05)

**GALLIS:** Supply of lighting equipment (architectural and interior), gallis.gr (HALL 4, STAND C02)

**VITEX:** Supply of innovative VITEX plastic paints with TEFLON™ in Rand Moon 0532 / pre-tinted Primer VITEX PRECOLOR / VITEX VISTO READY Spatula ready putty (stucco), vitex.gr (HALL 2 STAND E04)

**ALMECO:** Supply of furniture (chairs, table stands, pillows), almeco.gr (HALL 3, STAND B02 / C01)

**LANDCO:** Supply of plants and curation of “green elements”, landco.gr, (HALL 2, STAND E36)

**KALPOUZOS marbles:** Supply of marble to process, kalpouzosmarbles.com, (HALL 2, STAND A05)

**ALFA WOOD:** Supply of MDF for roof construction, alfawood.gr

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### PLATINUM

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**IT CONCEPT:** Developing technological experience and technology applications, itconcept.gr (HALL 3, STAND B36)

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**LYXNIA:** Printing of signs and brochures, implementation of special markings and environmental branding, lyhnia.com

**ALEX MINT**

## 02 BOUTIQUE ROOM



### SPACE SPONSORS

**PATIRIS:** Supply of floor tiles, outdoor wall coverings, sanitary ware and bathroom faucets, patiris.gr  
**CANDIA:** Bed construction, designed by S. Lazou, supply of mattresses and linen, candia.gr (HALL 4, STAND A01)  
**KRAFT:** Supply of KRAFT plastic paints with MASTER™ (RC259/Ionian Sunrise), kraftpaints.gr (HALL 1, STAND D35/E36)  
**URBI et ORBI:** Construction of bathroom sinks designed by S. Lazos, and supply of concrete lamps, urbietorbi.gr  
**MOD PLUS:** Construction of sofa, coffee table and bedside table designed by S. Lazos, modplus.eu (HALL 3, STAND C27)  
**PLOUMATOS:** Construction of mirrors and glass partitions, ploumatos.gr, (HALL 4, STAND B25)  
**VIOKEF:** Supply of lighting equipment (architectural and interior), viokef.com, (HALL 3, STAND C04/D04)  
**VARIAL:** Construction of furniture and special aluminium partitions designed by S. Lazou, varial.gr  
**DECOPAN:** Construction of special interior linings, deco-pan.gr (HALL 2, STAND D22/E24)  
**CMS:** Supply of melamine to be processed for interior construction, cms-wood.gr, (HALL 2, STAND D22/E24)  
**KOURASANIT:** Construction of bathroom tiles and application of cement in the bathroom, kourasanit.com  
**NEOMAGIC - METRIDIS contract:** Supply of sofa and bedding, neomagic.gr, (HALL 4, STAND B04/C04)  
**ALFA WOOD:** Supply of MDF for roof construction, alfawood.gr  
**MARY& by mia collections:** Construction of 2 “Milano” chairs designed by S. Lazos, mary-and.com  
**TSOKAS fireplaces:** Outdoor fireplace supply, tsokastzakia.gr (HALL 2, STAND E41)  
**SOPHIA:** Supply of handmade decorative statuettes, sophia.com.gr

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**LYXNIA:** Printing of signs and brochures, implementation of special markings and environmental branding, lyhnia.com



## 03 STUDIO ROOM



### SPACE SPONSORS

**WOODELSE:** Construction of custom furniture designs (beds, desk, storage spaces)  
**CENTRO:** Construction of custom kitchen designs with built-in electrical appliances, centrokitchen.gr  
**BRIGHT:** Supply of lighting equipment (concealed and spotlights), bright.gr (HALL 3, STAND A10/B10)  
**ORAMA MINIMAL FRAMES:** Construction and installation of aluminium frame (minimal frame) / Construction of backdrop lighted scenery and theme printing, oramaminimalframes.com (HALL 2, STAND C02 / D01) & (HALL 2 STAND E34)  
**CMS:** Supply of melamine for processing for custom furniture designs, cms-wood.gr, (HALL 2, STAND D22/E24)  
**VITEX:** Supply of innovative VITEX plastic paints with TEFLON™ in White Kitten 0022 / pre-tinted Primer VITEX PRECOLOR / VITEX VISTO READY Spatula ready putty (stucco), vitex.gr (HALL 2 STAND E04)  
**TEXTURE & TILES:** Supply of floor tiles, wall coverings and bathroom fixtures, texturesandtiles.gr  
**ALMECO:** Supply of furniture, almeco.gr (HALL 3, STAND B02 / C01)  
**VIOKEF:** Supply of decorative lighting, viokef.com (HALL 3, STAND C04/D04)  
**NEOMAGIC - METRIDIS contract:** Supply of fabrics (curtain, sitting stools, wall board, loft bed trow), neomagic.gr, (HALL 4, STAND B04/C04)  
**HAFELE:** Supply of special multifunctional furnishing mechanisms, hafele.com  
**LANDCO:** Supply of plants and “green elements”, landco.gr, (HALL 2, STAND E36)  
**MARY& by mia collections:** Decorative items for space styling, mary-and.com (HALL 3, STAND B09/ C10)  
**ALFA WOOD:** Supply of MDF for roof construction, alfawood.gr  
**EKA HELLAS:** Vinyl Floor Supply, ekahellas.com, (HALL 3, STAND B31)  
**CRIST:** Supply of linen (sheets, duvets, towels, bathrobes, etc.), crist.gr (HALL 4, STAND C05)

### DISTINCTIVE GENERAL SPONSORS

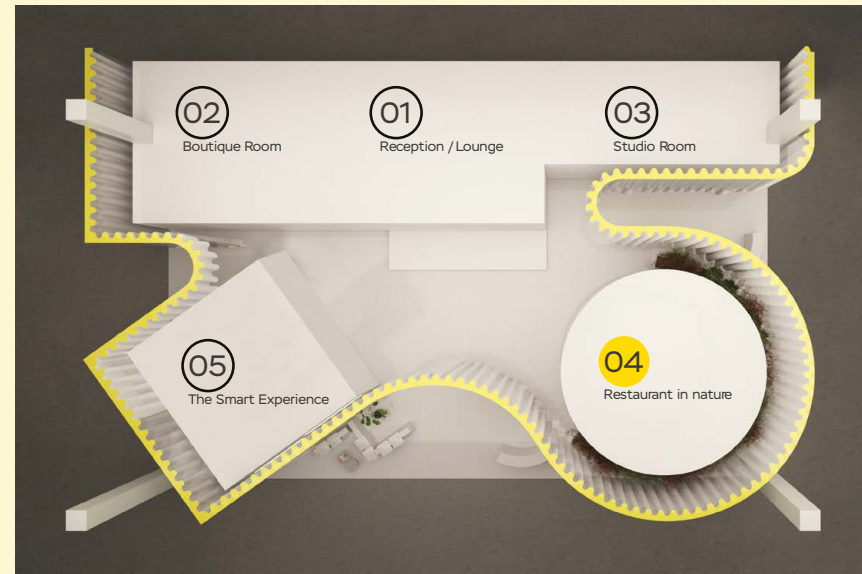
#### PLATINUM

**TEAM sa:** Electrical study, wiring and installation material, team-sa.gr  
**STAMATOPOULOS group:** Supply of curtains and vinyl floors, thefabulousgroup.gr (HALL 1, STAND B35/C33)  
**AKRITAS:** Supply of particleboard for pavilion construction, akritas.gr  
**IT CONCEPT:** Developing technological experience and technology applications, itconcept.gr (HALL 3, STAND B36)

#### GOLD

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**LYXNIA:** Printing of signs and brochures, implementation of special markings and environmental branding, lyhnia.com

## 04 RESTAURANT IN NATURE



### SPACE SPONSORS

**MARY& by mia collections:** Construction of “Float” chairs, tables and lamps designed by G. P. VENIER, mary-and.com (HALL 3, STAND B09/ C10)

**CANEPLEX DESIGN:** Hyacinth foliage shading and natural wicker decorative panels, caneplexdesign.com (HALL 4, STAND A14/B16)

**URBI et ORBI:** Construction of concrete decorative elements designed by G. P. VENIER, urbietorbi.gr

**LANDCO:** Supply of plants and “green elements”, pebble flooring design in special Gravel Grid holding, landco.gr, (HALL 2, STAND E36)

**ALFA WOOD:** Supply of MDF for roof construction, alfawood.gr

**ASTIR/ ESTERAS:** Supply of Terraneo by Esteras ceramic pots, astirsa.gr, (HALL 4, STAND A06/B05)

**SCHOENHUBER FRANCHI:** Supply of plates and tableware in the design of G. P. VENIER, schoenhuberfranchi.com

**AGRICULTURAL FLORICULTURAL NURSERIES COOPERATIVE OF ATTICA:** Supply of plants and greens, synfat.com

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**AKRITAS:** Supply of particleboard for pavilion construction, akritas.gr

**IT CONCEPT:** Developing technological experience and technology applications, itconcept.gr (HALL 3, STAND B36)

#### GOLD

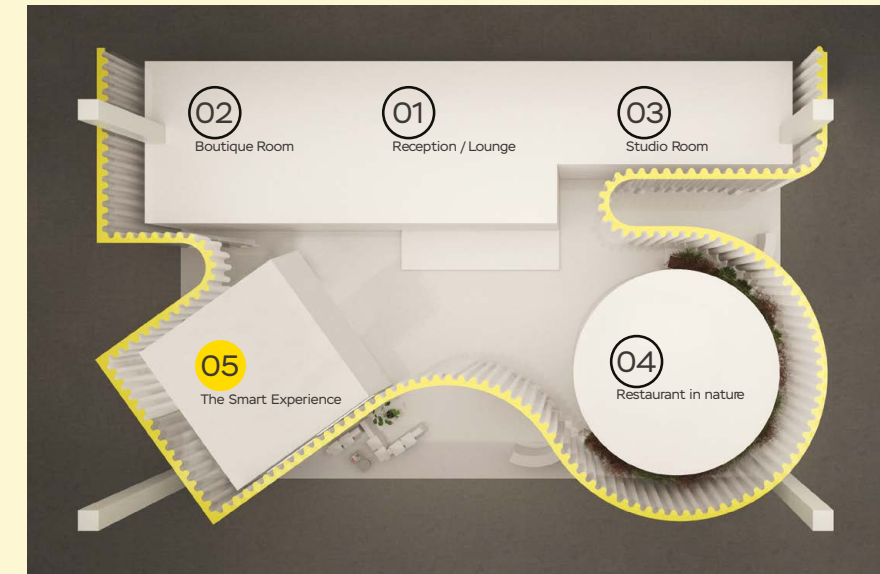
**BRIGHT:** Supply of lighting equipment (architectural and interior), bright.gr (HALL 3, STAND A10/B10)

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**LYXNIA:** Printing of signs and brochures, implementation of special markings and environmental branding, lyhnia.com

gianpaolovenier :  
DESIGN

## 05 THE SMART EXPERIENCE



### SPACE SPONSORS

**IT CONCEPT:** Supply of special projectors that support projection mapping, itconcept.gr (HALL 3, STAND B36)

**HELIX IMAGEWORKS:** Creating 3D Visualisation Content, helix-digital.com

**BRIGHT:** Supply of covert lighting, bright.gr (HALL 3, STAND A10/B10)

**KRAFT:** Supply of KRAFT plastic paints with MASTER™ (KR2697 November Rain), kraftpaints.gr (HALL 1, STAND D35/E36)

**VIMAR:** : Supply of switches, vimar.com, (HALL 2, STAND A02/B01)

**ALFA WOOD:** Supply of MDF for roof construction, alfawood.gr

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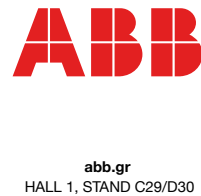
# SPONSORS

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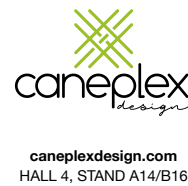
## PLATINUM



## GOLD



## SILVER



## BRONZE



## CONTRIBUTORS

**Organised by:** Forum sa, [forumsa.gr](http://forumsa.gr) / xenia 2019, [xenia.gr](http://xenia.gr)

**Project Management:** Fish Communications, [fish-com.gr](http://fish-com.gr)

**Exhibition Stand Design:** Makridis Associates, [makridisassociates.com](http://makridisassociates.com)

**Stand Lighting Experience:** L + DG Lighting Architects, [lightingdg.com](http://lightingdg.com)

**Spaces Design:**

**00/** Makridis Associates, [makridisassociates.com](http://makridisassociates.com)

**01/** Alex Mint Design Studio, [Alexmint.com](http://Alexmint.com)

**02/** Sotiris Lazou Design Studio, [sotirlazou.com](http://sotirlazou.com)

**03/** A&M Architects, [am-architects.com](http://am-architects.com)

**04/** Gian Paolo Venier, [gianpaolovenier.com](http://gianpaolovenier.com)

**05/** L+DG Lighting Architects, [lightingdg.com](http://lightingdg.com)

**Hotel Megatrends Talks/ Partner:** ΣΟUL TAILORS, [soutailors.gr](http://soutailors.gr)

**Stand Construction:** Exposystem, [exposystem.gr](http://exposystem.gr)

[www.xeniahotelmegatrends.gr](http://www.xeniahotelmegatrends.gr)

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